



Second Annual Dinner & Auction

SPONSORSHIP OPPORTUNITIES

\$10,000 "Angel" (Funds one full scholarship - 8 academic terms)

- * Listed as "Presented By" Title Sponsor for the event in all future marketing mediums.
- * Company name/logo on back of Program (with Bid Number)
- * Presentation of Appreciation at the Event
- * Opportunity to speak to attendees
- * Prominent logo on all signage, website, marketing materials and one dedicated slide during main event slideshow
- * **Shelby Shop** "Swag Bag" for you and your guests upon departure.
- * 10 tickets (one table)
- * Special lanyards to wear indicating Title sponsorship

\$5,000 "Blue Diamond" (Funds scholarship for 4 academic terms)

- * 1/2 page advertising in event program
- * Logo in all advertising for event
- * Social media mentions via Twitter, Facebook and Instagram (Utilize Sponsor Hashtags)
- * Emcee recognition
- * 5 tickets

\$2,500 "Champion" (Funds scholarship for 2 academic terms)

- * 1/4 page ad/recognition in event program
- * Social media mentions via Twitter, Facebook and Instagram (Utilize Sponsor Hashtags)
- * Emcee recognition
- * 2 Tickets

\$1,000 "Eagle" - Photobooth Sponsor

- * Logo printed on every photo given to guests to take home
- * Social media mentions via Twitter, Facebook and Instagram
- * Promotional signage at the Photobooth Table
- * Recognition in Program

\$850 "Eagle" - Table Sponsor

- * Priority Seating and Food Service
- * Recognition on Table Sign
- * 10 Tickets
- * 1 Bottle of Wine at Table

\$500 "Teammate" (Item Specific Sponsorship)

- * Recognition in Program
- * Promotional signage at the specified area (see below):
 - Auctioneer (Emcee Recognition)
 - Program (Name/Logo in Program)
 - Decor (Sign in Prominent Location)
 - Food (x2) (Sign at Buffet Tables)
 - Banner (Name/Logo on All Banners)
 - Welcome Drink (Sign at Bar)
 - DJ (Sign at DJ Booth)
 - Dessert (x2) (Sign at Dessert Table/Truck)