



Third Annual Dinner & Auction

SPONSORSHIP OPPORTUNITIES

Non-Profit Tax ID #82-0856033 501(c)(3)

\$10,000 "Angel" (Funds one full scholarship - 8 academic terms)

- * Listed as "Presented By" Title Sponsor for the event in all future marketing mediums.
 - * Company name/logo on back of Program (with Bid Number)
 - * Presentation of Appreciation at the Event
 - * Opportunity to speak to attendees
 - * Prominent logo on all signage, website, marketing materials and one dedicated slide during main event slideshow
 - * Shelby Shop "Swag Bag" for you and your guests upon departure.
 - * 10 Tickets (One Full Table)
 - * Special lanyards to wear indicating Title Sponsorship
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\$5,000 "Blue Diamond"

(Funds scholarship for 4 academic terms)

- * 1/2 page advertising in event program
- * Logo in all advertising for event
- * Social media mentions via Twitter, Facebook and Instagram (Utilize Sponsor Hashtags)
- * Emcee recognition
- * 5 Tickets

\$2,500 "Champion"

(Funds scholarship for 2 academic terms)

- * 1/4 page ad/recognition in event program
 - * Social media mentions via Twitter, Facebook and Instagram (Utilize Sponsor Hashtags)
 - * Emcee recognition
 - * 2 Tickets
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\$1,000 "Eagle" - Photobooth Sponsor

- * Logo printed on every photo given to guests to take home
- * Social media mentions via Twitter, Facebook and Instagram
- * Promotional signage at the Photobooth Table
- * Recognition in Program

\$850 "Eagle" - Table Sponsor

- * Priority Seating and Food Service
 - * Recognition on Table Sign
 - * 10 Tickets (One Full Table)
 - * 1 Bottle of Wine at Table
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\$500 "Jeannate" - (Item Specific Sponsorship)

- * Recognition in Program
 - * Promotional signage at the specified area (see below):
 - Auctioneer (*Emcee/Slideshow Recognition*)
 - Program (*Name/Logo on Program Cover*)
 - Decor (*Sign in Prominent Location*)
 - Food (x2) (*Sign at Buffet Tables*)
 - Banner (*Name/Logo on All Banners*)
 - Welcome Drink (*Sign at Bar*)
 - DJ (*Sign at DJ Booth*)
 - Dessert (x2) (*Sign at Dessert Table/Truck*)
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